

## **CORPORATE CLASS**



French for Business, Tourism & Hospitality, International Relations...

## ABOUT US

Alliance Française is the leading institution in terms of French language learning, teacher's training and offering of translation & interpretation services in Kenya. It is also the only accredited institution in Kenya for international and professional French language certification, as well as the only recognized institution in Kenya for certified translations. Founded in 1975 & member of a network of 832 Alliance Française campuses, present in 31 different countries across the world, Alliance Française de Mombasa has grown into a respectable actor in Africa offering French language courses to more than one thousand students in 2019. It has enabled a steady progression allowing our students to meet both personal and professional objectives.

# KENYA, A VIBRANT BUSINESS ENVIRONNEMENT

Over the last ten years, Kenya's economy growth has been on an ever increasing trajectory of 5% annual GDP with Mombasa county being one of leading counties in the country spear heading this growth. Designated the hub of the Kenyan coast, the city has recently seen a boom in different fields such as: Tourism and Hospitality, influx of tech companies oriented towards smart cities and in the Blue economy sector. A vibrant and conducive business environment, Mombasa has sparked interests from multinational investors who continue to set up camp within the city. Subsequently, in an international environment such as this, French will prove to be an asset providing that added advantage.

# FRENCH LANGUAGE, A KEY ASSET FOR YOUR SUCCESS

French Language is the 3rd most used language in the world for business operations notably in the fields of tourism, sciences, international relations. With more than 100 french companies located in Kenya and a large number of Kenyan firms collaborating with french-speaking countries from Western Africa, having a french speaking staff definitely constitutes a decisive asset to:

- be more competitive and conquer new market
- improve the communication with your partners and potential clients and cut the related costs
- train you staff to meet the standard of a highly competitive & globalized business environnement and improve their performance
- stimulate their motivation to progress on the corporate ladder and augment their international mobility



#### OUR SERVICES

#### FRENCH COURSE



A customized and exclusive French course training program from beginner to expert level based on a Common European Framework of Reference. Your staff will be under the guidance of an experienced teaching team composed of top quality C1 to C2 level, fluent French speakers. Our team regularly receives training programmes in France by the CCI (Chambre de Commerce et d'Industrie) and France Éducation international (ex Centre

International d'études pédagogiques). So as to better align with what fits best your organisation, our professors will have adaptable class hours and flexible class venue as part of the corporate class package.

on the Common European Framework of Reference for languages and prepare the learners for official exams; DELF/DALF (General French Diploma) awarded by French Ministry of Education and internationally recognised by universities and companies. Our facilities host 3 sessions per year of this exam.



#### TRANSLATION & INTERPRETATION CENTER



We offer matchless expertise in certified translations for official documents and in specialized translations, as well as the best onsite interpretation services in diverse fields such as business administration, logistics, hydrology, fishery or quarry extraction etc...

### THEY GRANTED US THEIR TRUST













# CONTACT US

For any further information and request for quotation, please kindly contact us on:











